

Canada Al National Challenge 2025 - Special Award Rubrics (Optional)

(For Judges: These rubrics should only be filled in if the project is eligible for a special award.)	
Team Name:	
Age Group:	
☐ Beginner (Ages 8-12) ☐ Junior (Ages 13-15) ☐ Senior (Ages 16-18)	

1. Al for Healthcare & Wellness

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Medical Relevance	No connection to healthcare	Limited healthcare application	Clearly improves health/well-being	Strong medical impact, backed by data
Ethical Considerations	No consideration of medical ethics/privacy	Some ethical concerns present	Acknowledges ethical issues and mitigates risks	Strong ethical implementation with privacy measures
Use of Al in Diagnosis or Treatment	Al does not contribute meaningfully	Al is used but has minimal impact	Al improves diagnosis/treatment efficiency	Al significantly advances healthcare applications
Scalability & Real-World Use	Not feasible for real-world use	Somewhat applicable but limited	Can be implemented with adjustments	Highly feasible with real-world potential

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2. Al for Sustainability & Environment

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Environmental Impact	No measurable environmental benefit	Some eco-friendly features but not impactful	Clearly supports environmental sustainability	Exceptional sustainability contribution
Al-Driven Efficiency	Al does not improve sustainability	Al is present but not central	Al meaningfully improves efficiency	Al is critical in driving sustainability
Feasibility & Implementation	Not practical for real-world use	Somewhat feasible but challenging	Can be implemented with minor changes	Highly feasible with real-world potential
Long-Term Scalability	No potential for long-term adoption	Possible future use but limited	Can grow into larger-scale sustainability projects	Scalable for long-term environmental impact

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3. Al for Education & Learning

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Enhancement of Learning	No clear impact on education	Some benefits, but not well-integrated	Al enhances learning in a meaningful way	Al creates a transformative learning experience
Accessibility & Inclusion	No consideration for accessibility	Limited inclusion features	Al makes learning accessible to diverse learners	Fully inclusive with strong accessibility features
Al's Role in Personalization	No personalized learning features	Some personalization but limited	Al tailors learning experiences effectively	Highly personalized, adapting in real-time
Scalability for Schools and Educators	Not suitable for widespread use	Some potential, but difficult to implement	Can be adopted in many learning environments	Easily scalable for widespread education impact

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4. Al for Social Impact & Community

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Impact on Society	No measurable community impact	Some social benefits but unclear	Clear positive impact on communities	Strong social transformation potential
Al's Role in Addressing Inequality	No relevance to social justice	Al addresses social issues in a minor way	Al meaningfully contributes to social equality	Al is a key driver of social change
Ethical Al Implementation	No consideration of ethics	Some ethical concerns are present	Al is used responsibly	Strong ethical framework, ensuring responsible Al
Feasibility & Sustainability	Not feasible or sustainable	Possible but has significant challenges	Can be implemented with adjustments	Strong long-term impact with practical solutions

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5. Al for Business & Finance

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Al-Driven Business Model	No clear business application	Al is used but does not add business value	Al is integrated into business strategy	Al is essential and drives profitability
Market Viability	No real-world business potential	Some business potential but weak model	Clear market fit with minor adjustments	Strong potential for commercial success
Automation & Efficiency	Al does not optimize business	Al automates some tasks but has issues	Al improves efficiency significantly.	Al drives full-scale automation or new business models
Scalability & Growth Potential	Not feasible for market expansion	Limited scalability but possible growth	Can scale with investment or improvements.	High scalability with strong market potential

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6. Al for Creativity & Media

CRITERIA	MISSING 0	NEEDS WORK 1	GOOD 2	OUTSTANDING 3 (Explain Below)
Use of Al in Creative Fields	Al is not used in a creative way	Al enhances creativity in a minor way	Al meaningfully contributes to creative work	Al fully integrates with and elevates artistic expression
Originality in Artistic Al	No originality	Some creativity but not unique	Al-generated creativity is evident	Highly unique and innovative use of Al in art/media
Audience Engagement	No clear engagement strategy	Some engagement but limited	Al-driven creativity is engaging.	Al creates compelling, immersive experiences
Real-World Application	No practical creative application	Possible but difficult to use	Al-generated creativity has real-world potential	Al's role in creative fields is scalable and transformative

Final Scoring & Feedback

Total Score: / 12	
Judges' Notes (for outstanding projects):	